



The Alliance

bulletin

Issue 100 : July 2011: www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Press trip assistance will be offered on a case-by-case basis.

About Rhinocarhire.com

Rhinocarhire.com launched in June 2008 and has made an impact in the online car hire market.

Voted 'Best Car Hire Website 2010' at the Travolution Awards, Rhinocarhire.com has established itself among the leading car hire websites. It offers car hire in over 20,000 locations worldwide, including all the major airports and cities.

Comparing car hire rates with over 550 leading suppliers, Rhinocarhire.com offers the lowest prices to its customers, backed up by a dedicated customer support network in the UK.

With supplementary services such as UK Airport Parking and over 6,000 pages of useful travel guides and information Rhinocarhire.com offer more than just low prices on car hire.

Visit www.rhinocarhire.com. Contact : Jemma Thompson on info@citruspr.co.uk.

Press trip to Georgia, Europe

20 to 25 July 2011

Departing from and returning to London

Georgia is located at the crossroads of Eastern Europe and Western Asia and is bounded to the west by the Black Sea, to the north by Russia, to the southwest by Turkey, to the south by Armenia, and to the southeast by Azerbaijan.

The press trip to the country will take in all aspects of the country including Georgian cuisine, the Batumi Jazz Festival, a look at the country's new tourist offerings and Vera Kobalia, the Minister for the Economy.

Alliance members with a commission who are interested in this trip should contact Aliona Muchinskaya at aliona@redsquarepr.com.

Sunrise Resort & Marina, Grand Bahama Island

The Sunrise Resort & Marina, Grand Bahama Island is an intimate 30-room waterfront resort and full-service marina with 70 floating docks. The resort will be pleased to consider hosting Alliance members.

Visit: www.sunriseresortandmarina.com. Contact: Julie Harper at julie@madiganpratt.com.

Cornwall Cottages

Cornwall Cottages, which provide high quality self-catering accommodation in Cornwall, specialising in properties on the beautiful Roseland Peninsula will be delighted to consider offering accommodation to Alliance members.

Visit : www.cornwallscottages.co.uk. Contact Jess Wright at jess@suebradburypr.com.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

South African Tourism

South Africa's exceptional facilities, outstanding attractions and convenient location make the country an ideal destination for successful business experiences.

Along with its award-winning conference and exhibition centres and hotels, South Africa boasts stunning scenery and a constantly pleasant climate. South Africa offers luxury at an affordable price with the added bonuses of easy access and no jet lag!

The country has over 1,700 conference venues; Cape Town, Durban, Johannesburg and Pretoria all feature in Africa's top 10 most popular convention cities.

Visitors can be tempted by exclusive safaris, world class restaurants, wine tours, whale watching, luxury spas and adrenaline-fuelled adventure trips.

Visit : www.southafrica.net. Contact : Donna Abberley at donna@uk.southafrica.net

Net-Translators

Net-Translators is a leading translation and localization company that offers services in over 60 languages to companies worldwide.

The company specialises in the localization of software products including GUI, online Help, translation of technical and marketing documentation, and full website globalization.

It has a special department that specializes in the Tourism industry with certified in-country translators.

Visit : www.net-translators.com. Contact : Iris Susman at iris.susman@net-translators.com.

VisitEngland

VisitEngland is the strategic leadership body representing the public and private sector stakeholders of English Tourism. It works in partnership creating national tourism strategy, optimising marketing investment, and developing the visitor experience across England

Visit : www.enjoyengland.com and www.visitengland.org. Contact : Yolanda Copes-Stepney at yolanda.copes-stepney@visitengland.org

Ancient World (Ceylon)

Ancient World is a Government- Ceylon Tourist Board registered Tourism & Travel organization in Inbound-Outbound Tours / Eco Tourism.

Visit : www.ancientworldtours.net Contact : Noel Peter Fernando at delta.noel@yahoo.com.

Charming Villas

Charming Villas provides a selection of the most luxurious modern coastal villas and restored country farmhouses in the Spanish region of Catalonia.

Visit : www.charmingvillas.net Contact : Richard Calvin at richard@charmingvillas.net

Destin Vacation Boat Rentals (USA)

Destin Vacation Boat Rentals is a full-service boat rental and watersports attraction service offering a large selection of watercraft and watersports equipment rentals, parasailing rides, fishing charters, and harbour cruises.

Visit : www.destinvacationboatrentals.com Contact : Heather Thomas at info@destinvacationboatrentals.com

Unanchor (USA)

Unanchor is cutting down the time-consuming research of planning what you do while on vacation. We've created a marketplace of self-guided tour itineraries. Tour itineraries are written by local experts, they prioritize all of the sights and attractions for you, give you detailed maps and all of the insider information you're looking for.

Visit : www.Unanchor.com. Contact : Jason Demant at Jason@Unanchor.com.

No.1 Traveller Limited

No.1 Traveller is an airport hospitality specialist, offering passengers the smarter way to catch a flight, with an exclusive collection of airport lounges:

No.1 Gatwick South Terminal – includes Spa Treatment room

No.1 Stansted – at Gates 16 and 49

No.1 Gatwick North Terminal –Includes Travel Spa and Business Centre

No.1 Heathrow Terminal 3 – opening August 2011. Includes Travel Spa and Bedrooms

With a bistro-style menu and drinks available from the bar, No.1 Traveller is the perfect place to start a trip in style. What's more, we'll be opening a travel spa, mini-cinema and games room at our new Gatwick and Heathrow lounges, so whether our guests want to indulge in a massage, get caught up in a classic film or pass the time with a game of pool or table-top football, spending time at the airport becomes a pleasure and part of the holiday experience.

Visit : www.no1traveller.com. Contact : Kay Joyce at kay.joyce@no1traveller.com

EarthCruiser Overland Vehicles

EarthCruiser Overland Vehicles produces expedition vehicles for world travel.

Visit : www.earthcruiser.com.au. Contact : Lance Gillies at office@earthcruiser.com.au.

Greenloons

Greenloons is dedicated to providing family vacation planners worldwide with trusted information about responsible, sustainable and certified ecotourism travel vacations both in the U.S. and internationally.

Greenloons offers parents, as well as other nature and wildlife enthusiasts, with authentic family ecotours led by third-party certified tour operators and brings transparency to the different ecotourism certification standards.

The company provides clear definitions about the different types of green tourism, key information about regional certifications and international standards for ecotourism, topical news, certified ecotour search and reservation capabilities, volunteer conservation effort search, tour reviews and a community forum to share experiences.

Visit : www.greenloons.com. Contact : Irene Lane at irene@greenloons.com.

Agencies

Attaché Communications

Attaché Communications specialises in travel and tourism, offering full representation for clients, as well as undertaking specific projects for related services and companies.

Active in the United Kingdom and Ireland, Attaché Communications operates across the consumer, trade, business, and conference and incentive sectors. The company also works with economic development offices to widen and blend tourism with other fields of growth to achieve wider awareness and increased market share.

Attaché Communications uses various methods ranging from press liaison, media visits, press conferences, co-operative marketing and creative promotions within a defined strategic approach to achieve its client objectives.

Visit : www.attache-communications.co.uk. Contact : Jane Wilson at jane@attachecomunications.co.uk.

WixHill

WixHill PR specialises in luxury travel. Communications are creative and individualised ensuring new news and flexible itineraries.

Clients include Ultimate Drives; super cars, five star hotels and the most dramatic driving routes in Europe packaged together to set your hair on fire!

The State of Vermont; home of the Snowboard, Morgan Horse & some of the finest chefs & produce in the USA.

The St Ermin's Hotel, Westminster; a beautifully transformed grande dame made famous in the last century for her intelligence services connections, this phoenix from the flames rises again in summer 2011 with a stunning new look.

Visit : www.wixhill.co.uk. Contact : Caroline Donaldson-Sinclair at caroline@wixhill.co.uk.

News

The 2011/2012 Volvo Ocean Race

The Abu Dhabi Tourism Authority has launched a global competition to name the Abu Dhabi Ocean Racing team's yacht that will contest the 2011/2012 Volvo Ocean Race.

The 2011/2012 Volvo Ocean Race will comprise a nine-leg, multi-destination route which takes it past six continents and through some of the world's most treacherous seas before end in Galway, Ireland, in summer of 2012.

Visit : www.abudhabivolvoceanrace.ae. Contact : Sarah Potter at sarah.potter@resultspr.co.uk.

Fort De Soto Park, Florida

St. Pete/Clearwater's Fort De Soto Park, Florida has been named America's best family beach by the editors of *Parents*, the nation's top selling parenting and family lifestyle magazine.

Visit : www.VisitStPeteClearwater.com. Contact: Josh Hall at Josh@VisitSPC.com.

Renaissance Newark Airport Hotel, New York

The Renaissance Newark Airport Hotel has reopened following a multi-million dollar renovation project

Visit www.renaissancenewarkairport.com. Contact : Jane Coloccia at janecoloccia@gmail.com.

The Hicks Lodge National Forest Cycle Centre, Leicestershire UK

The new £1.5 million Hicks Lodge National Forest Cycle Centre, near Ashby de la Zouch in Leicestershire, has opened

Visit : www.nationalforest.org. Contact : Yolanda Copes-Stepney at yolanda.copes-stepney@visitengland.org.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

The North Coast Trail, Vancouver Island, Canada

Vancouver Island's North Coast Trail winds through 43 kilometres (27 miles) of Cape Scott Provincial Park and along the coastline of Vancouver Island's northernmost point.

This wild West Coast ecosystem is a showcase of old-growth forest, upland bogs, sea stacks, tidal pools, sand and cobble beaches with the chance to see bald eagles, black bears and river and sea otters.

Visit : www.env.gov.bc.ca/bcparks/explore/parkpgs/cape_scott/hiking.html. Contact : Carla Mont at Carla.Mont@gov.bc.ca.

Carmen Thyssen Bornemisza Museum, Malaga, Spain

The Carmen Thyssen Bornemisza Museum, the Andalucian branch of the main Madrid museum, has opened in Malaga. It houses Spanish art from the 19th Century, with a particular focus on Andalusia.

Highlights include pieces by a number of renowned Spanish painters, from still life and religious paintings by Francisco Zurbaran to Vincent Van Gogh's famous Moulin de la Galette.

Visit www.carmenthyssenmalaga.org and www.malagaturismo.com. Contact : Lauren McNally at laurenm@hillsbalfour.com.

The Rhône Valley, France

The Rhône Valley was one of the first French areas to start making wines and is now a destination for wine connoisseurs and novices wishing to find out more about wines.

Courses on wine making and hands-on experiences along with dedicated wine festivals are available in the Ardèche, Vaucluse, Provence and in the Gard. Flights go into Nîmes and Avignon as well as a direct Eurostar Avignon service.

Visit : www.visit-southern-france.com. Contact : edith@firstpr.co.uk.

Royal Caribbean International

Royal Caribbean International is to introduce *Voyager of the Seas* to the China market in 2012. Royal Caribbean International is the world's largest cruise brand with 22 ships in service. The line also offers cruise tour land packages in Alaska, Australia, Canada, Dubai, Europe and New Zealand.

Visit : www.royalcaribbean.co.uk and www.cruisingpower.co.uk. Contact : Surinder Manku at smanku@rccl.com.

Sri Lanka

The Unique Travel Company's eight-day escorted Highlights Tour takes in cultural historic sites; wildlife watching and lush scenery from jungles and waterfalls to tea plantations, plus fun activities such as elephant riding and a day relaxing by the beach.

Visit : www.theuniquetravel.co.uk. Contact: Pat Edgar at PRMatters@dsl.pipex.com.

FloridaVacationAuction.com

FloridaVacationAuction.com, the official auction partner of VISIT FLORIDA, is a website which offers consumers the opportunity to bid on Florida vacation product offerings (hotels, resorts, vacation homes, attractions, etc.) at a savings of as much as 80% off rack rate.

Visit : www.FloridaVacationAuction.com. Contact : Jane Coloccia at mlee.jcc@gmail.com.

Ospreys in mid-Wales

Mid Wales tourism bosses are hoping for big influx of visitors in the coming weeks following exciting news that osprey chicks have hatched on a nature reserve near Machynlleth.

The parent ospreys arrived at Montgomeryshire Wildlife Trust's Cors Dyfi Reserve at Derwenlas in April. The reserve is located next to the five star Morben Isaf Holiday Home and Touring Park.

Visit : www.morbenisaf.co.uk. Contact : Duncan Foulkes at duncan.foulkes@btinternet.com.

Rainforest Expeditions, Peru

Rainforest Expeditions is a Peruvian ecotourism company that provides authentic educational experiences supporting conservation.

Their three lodges in the Tambopata region (Posada Amazonas, Refugio Amazonas and the Tambopata Research Center) are a successful, symbiotic relationship between tourism, research and conservation.

Visit : www.perunature.com. Contact : Gareth/Senderos at gareth@senderos.co.uk.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Yilan International Children's Folk-game Festival, Taiwan

9 July – 21 August 2011

This festival takes place along the banks of the Dongshan River Water Park in Yilan and was originally created with children in mind.

There will be performance troupes, folk groups, arts and craft, as well as many other water-based games and activities along with expositions showcasing antique folk-games.

Visit : www.taiwan.net.tw. Contact : Samantha Crossfield at samantha@saltmarshpr.co.uk

Summer exhibitions in London

Masterpiece London

Masterpiece London showcases the best in fine and decorative arts, antiques and collectables in the South Grounds of the Royal Chelsea Hospital.

www.masterpiecefair.com.

The Royal Academy of Arts Summer exhibition

The Royal Academy of Arts Summer exhibition is the largest open contemporary art exhibition in the world drawing together work from new and emerging talents as well as established artists. It's a must see on the arts calendar.

www.royalacademy.org.uk.

The Vorticists exhibition

The Vorticists exhibition at the Tate Britain features this radical art movement from around the time of the First World War .

www.tate.org.uk.

Contact : Yolanda Copes-Stepney at yolanda.copes-stepney@visitengland.org.

The 11th Gimli International Film Festival, Manitoba, Canada

20–24 July 2011

The "Little Iceland" region of the central Canadian province of Manitoba stages annual Gimli International Film Festival, which is known for its free nightly screenings on Gimli's lakefront beach.

Films are projected over the lake onto a 35-foot-by-35-foot screen erected offshore on a sandbar surrounded by water. The family-friendly screenings attract crowds averaging 500 moviegoers per night, who bring their own beach blankets, cushions, and folding chairs.

The celestial fireworks of the aurora borealis — the northern lights — sometimes appear in the night sky over the lake.

Visit : www.gimlifilm.com and www.travelmanitoba.com/media. Contact : Lilian Tankard at jrecksiedl@travelmanitoba.com.

Grizfest Music Festival, Northern British Columbia, Canada

30 and 31 July 2011

The 10th annual *Grizfest Music Festival* takes place in the Northern BC community of Tumbler Ridge, northeast of Prince George.

Visit : www.grizfest.com. Contact : Carla Mont at Carla.Mont@gov.bc.ca.

Home of Metal, Venues around Birmingham and the Black Country, UK

to 25 September 2011

The festival includes a series of major exhibitions, film programmes and conferences to celebrate Birmingham and the Black Country as the home of heavy metal.

Home of Metal is a celebration of the music that was created in the West Midlands, its legacy and influence across the world.

The main event of the festival is a large-scale exhibition at Birmingham Museum & Art Gallery that will explore the ingredients that together made Heavy Metal.

Visit : www.visitbirmingham.com. Contact : Ellie Rance at Ellie.Rance@marketingbirmingham.com.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Mass market holiday destinations in Europe

Benidorm, Spain

The Spanish coastal town of Benidorm was transformed from a sleepy village to a bustling tourist centre during the 1960s.

Each summer, the population of Benidorm swells to over 1.5 million people with visitors from throughout Europe.

The major attractions of Benidorm are its sandy beaches and the lively nightlife, with over 30 nightclubs and 1,000 restaurants ready to enjoy.

Other Benidorm attractions include the Casco Antiguo (the old Benidorm city centre), Terra Mitica theme park, Terra Natura animal park, Mundomar Park and Aqualandia Water Park. For golf lovers, there are few top class golf courses in and around Benidorm.

Albufeira

Situated on the south coast of Portugal, Albufeira's popularity boomed in the late 1960s, welcoming visitors from all over the world.

Albufeira is known for its old worldly charm around the Fisherman's beach area, with its labyrinth of narrow streets, whitewashed houses and cafes which lead to the central square. Yet also there is a new part of Albufeira, which is centered around 'The Strip', a lively hub of activity with a beautiful beach.

During the warm summer evenings, the restaurants, bars and clubs fill up with people, until they spill over into the vibrant streets. A new Marina has been completed on the west side of the town and offers a different and attractive aspect to the resort.

Kos

Kos sits in the middle of the Dodecanese chain of Greek islands that hug the Turkish coastline between Rhodes and Patmos.

It was one of the first Greek islands to go for mass-market tourism in a big way, with many Kos hotels built on beaches along the long, sandy coastlines to the east and south.

Kos, unlike many other Greek islands, is mostly flat and low-lying. The lack of hills has helped to make cycling a very popular Kos holiday activity and there are many bicycle rental outlets on the island. As well as the nightlife of Kos Town and a plethora of beach resorts, Kos also offers the discerning tourist some of the best archaeological sites in the Mediterranean.

Directline Holidays is a leading travel website that compares self-packaged and traditional package holidays.

Visit : www.directline-holidays.co.uk. Contact : Cass Helstrip at Cass.Helstrip@whitetigerpr.com.

Bike Rides in New York and New England

Great Freedom Adventures has outlined five favorite bike rides in New York's Hudson Valley and in New England.

Covered Bridges of East Central Vermont

This is a scenic 31.3 mile loop that starts and finishes in historic Woodstock, a town the *Ladies Home Journal* termed "one of the prettiest small towns in America." The route passes picture-perfect farmland, a dramatic gorge, classic country stores, a blueberry farm, three covered bridges, art galleries, restaurants and delis, and unique shops.

Islesboro, Maine

A 14-mile-long island in Maine's upper Penobscot Bay is accessed by ferry from Lincolnville on the mainland. In the 19th century home to the largest commercial shipping fleet, the island was later reborn as a Gilded Age resort community with many large summer homes remaining.

A 28.5-mile-ride begins and ends at the Islesboro ferry landing, along the way passing many harbors and coves filled with lobster pots and the famous summer colony and yachting center at Dark Harbor.

Vineyards and Horse Farms of the Hudson Valley

A 21.8-mile route traverses a tranquil countryside of impeccably manicured horse farms, stately homes and fragrant vineyards. The ride begins and ends in Millbrook, a picturesque village and antique mecca. Cyclists pass Oak Summit Vineyards where you can stop to sample the vintages.

Ride the Gaps of West Central Vermont

A 48-mile Green Mountain National Forest expedition begins and ends in Branbury State Park on the east side of Lake Dunsmore, with extraordinary wilderness in the Moosalamoo Recreation Area and a chance for a dip in the lake at the end.

Maritime Massachusetts

A 40.5-mile, scenic ride blends ocean breezes with colonial homes and farms, historic villages, dramatic shoreline and gorgeous beaches. Views of lighthouses and boat-filled harbors abound. Along the way are plentiful eateries including clam shacks, a boat building museum, sea captains' mansions, and numerous antique shops and boutiques.

Great Freedom Adventures offers road bike tours with hiking and kayaking in New England and New York's Hudson Valley in regions distinguished by diverse natural and cultural offerings.

Visit : www.greatfreedomadventures.com. Contact : Sara Widness at sara@widnesspr.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Palacio Nazarenas, Peru

Orient-Express is to open Palacio Nazarenas, a 55 suite hotel in a former palace and convent in Cuzco, Peru in early summer 2012.

It will be the group's sixth hotel in Peru and, when opened, will be the culmination of a three year restoration project carried out under the guidance of eight full time archaeologists and the supervision of Peru's National Institute of Culture (INC).

Cuzco is located 11,000 feet above sea level in the Andes mountain range. To combat the symptoms of altitude sickness, which sometimes include sleeplessness and headaches, oxygen delicately scented with healing essential aromas of Andean flowers and herbs will enrich the atmosphere of each suite via the ventilation system, enabling guests to build up a reserve in their bloodstream as they slumber.

Cuzco is an ancient Inca capital and gateway to one of the great wonders of the world, the citadel of Machu Picchu, which is three hours away by Orient-Express' Hiram Bingham train through the magnificent Sacred Valley.

Palacio Nazarenas will become the sister property to Hotel Monasterio, a 126 room former 16th century monastery owned and operated by Orient-Express since March 1999.

Visit : www.palacionazarenas.com. Contact : Vicky Legg at vicky.legg@orient-express.com.

Hotel Bel-Air Los Angeles, California

Dorchester Collection is to reopen the Hotel Bel-Air in October after 24 months of extensive refurbishment and redesign.

The hotel is built into a hillside offering sweeping canyon views, expansive sliding glass walls and spacious decks with private spa pools.

There will also be seven individually designed specialty suites including the famed Grace Kelly Suite and a new Presidential Suite offering private dining for 10, a chef's kitchen and a private pool.

Visit : www.hotelbelair.com. Contact : Sophie Hudson at sophie.h@peretti.com.

Chalet Il Capricorno, Italy

Chalet Il Capricorno it's a typical mountain hotel, 80 km away from Torino, in the Piedmont region of Italy.

The Alpine chalet is suited to those who enjoy peace and tranquillity and also for wine testing, cooking lessons, fishing, horse and bike riding and cultural activities.

Visit : www.chaetilcapricorno.it. Contact : Sylvia Gloria Ettore at sylvia@altroveservices.com.

Anandá Boutique Hotel, Columbia

The Anandá Boutique Hotel, which is located in Cartagena de Indias, Colombia; has 23 luxury suites with views of the city.

is a large Caribbean beach resort city on the northern coast of Colombia in the Caribbean Coast Region of and capital of Bolívar Department.

Founded in 1533 and named after Cartagena, Spain, the city played a key role in the development of the region during the Spanish eras and secured a hold as a center of political and economic activity due to the presence of royalty and wealthy viceroys. Cartagena's colonial walled city and fortress were designated a UNESCO World Heritage Site in 1984.

Close to the Anandá are a number of important monuments and historical buildings including the Cathedral, Santo Domingo's Square, and the Inquisition Palace.

Visit : www.anandahotelboutique.com. Contact : Luz Aida Salcedo at reservas@anandacartagena.com.

Caring luxury with Small Luxury Hotels of the World

Small Luxury Hotels of the World is working on a Caring Luxury initiative to maximise the positive effects of tourism, such as creating jobs, benefiting small businesses, enhancing guests' awareness of local culture and traditions and assisting in the conservation and protection of natural habitats.

Villa Mangiacane, Italy

Villa Mangiacane in Florence supports the preservation of fine art in Florence, as well as showcasing Shona sculpture, created by contemporary artists in Zimbabwe. Mangiacane also supports disadvantaged and handicapped children in Harare, Zimbabwe and has close ties to a number of charitable projects in Africa.

Visit : www.slh.com/villamangiacane

Kristiania Lech, Austria

Austria's first carbon neutral hotel, Kristiania Lech in the Rlberg area of the Austrian Alps implements a climate protection strategy into its daily working processes together with ClimatePartner. The Climate Check-In concept at this property means that every guest's carbon emissions are evaluated, including their travel to the hotel.

Visit : www.slh.com/kristiania

Hotel Punta Islita, Costa Rica

Hotel Punta Islita is embedded in a secluded tract of tropical dry forest, a globally threatened ecosystem that is home to over 150 species of mammals, 200 bird species, 100 amphibian and reptile species, unique trees, and brilliant tropical flowers and, in collaboration with the Costa Rican Ministry of Environment, the hotel provides resources to guarantee a safe haven during the egg-laying ritual and hatching period of these endangered creatures.

Visit : www.slh.com/punta.

The Talbott Hotel, Chicago

The Talbott, one of the first Green Seal Certified hotels in the United States, lets guests decide whether or not they'd like to join the effort by activating the "eco-mode" on specially designed thermostats in their rooms.

Visit : www.slh.com/talbotthotel.

Ka'ana Boutique Resort & Spa, Belize

Ka'ana Boutique Resort & Spa has a 'Trade Trees for Travel' programme, which invites guests to offset their carbon footprint by planting a ginger lily free of charge as they depart. It also gives children under 12 staying at the hotel free meals and for every free meal consumed, will provide a nutritionally balanced meal for a local child at the Marla's House of Hope orphanage in Belmopan, the nearby Capital City.

Visit : www.slh.com/kaanabelize.

Pacific Resort Aitutaki, Cook Islands

Pacific Resort Aitutaki recycles their used cooking oil from the kitchen into 'Bio Diesel' as an alternate fuel source for their diesel vehicles. They are now experimenting with its use in weed whackers and outboard motors.

Visit : www.slh.com/pacificresort.

Aleenta Resort & Spa, Thailand

Thailand has four species of Marine Turtles and all of them are being severely threatened by over development and over fishing, with the Turtle population dropping quickly and dramatically. In response, Aleenta has created a Marine Turtle Foundation to support local turtle re-population, rehabilitation and education.

Visit : www.slh.com/aleenta.

For more information on Caring Luxury visit : www.slh.com/caringluxury and <http://slh.com>. Contact : Emma Powell at Emma@Grifcopr.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Cornwall Cottages UK**, which provide high quality self-catering accommodation in Cornwall, specialising in properties on the beautiful Roseland Peninsula will be delighted to consider offering accommodation to Alliance members. Visit : www.cornwallcottages.co.uk. Contact Jess Wright at jess@suebradburypr.com.
- **Sunrise Resort & Marina, Grand Bahama Island** will consider hosting writers from the alliance. Visit: www.sunriseresortandmarina.com Contact: Julie Harper at julie@madiganpratt.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com

- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.stchristoph.at/alpenhotel . Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Lanisha Butterfield at lanisha.butterfield@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anna Sharp at anna@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.

- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.

- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066country.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Laura Leggetter at laura@rivapr.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.

- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **Dubai Tourism** will be interested in considering working with Alliance members on press trips to Dubai. Visit www.dubaitourism.ae. Contact Natasha Behrouz at nbehrouz@thecommunicationgroup.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Eleanore Longley at eleanore@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages**, which provide high quality self-catering accommodation in Cornwall, specialising in properties on the beautiful Roseland Peninsula will be delighted to consider offering accommodation to Alliance members. Contact Jess Wright at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk or on +44 (0) 20 8404 2447.

- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.

- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Visit www.rhinocarhire.com. Contact : Jemma Thompson on info@citruspr.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities. Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7391 4622.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

Interface Images

World travel photographer David Smith of Interface Images is offering ITWA members a 50% discount on all image licenses and fine art prints ordered online from 8,000 + new images of world location, ethnic life, culture, smiling faces, lifestyle and cruise ship life images across 6 continents.

For Alliance members this discount means a large travel image source for your stories, web sites and Blogs with prices starting at less than \$US10 per image.

Visit www.interfaceimages.com for easy search, amazing photo story galleries, instant image downloads and social networking links. Alliance members must enter the coupon code ITWA at checkout to get the discount.

Contact David Smith at dave@interfaceimages.com

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides. Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Debbie Hunter at debbie.hunter@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furgan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas Jonglez at info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com
Asia Pacific : Jessica Foley at Jessica.foley@lonelyplanet.com.au

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com



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www.itwalliance.com



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www.allwaystraveller.com

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